

THE PHILADELPHIA CRICKET CLUB

CUSTOMER SUCCESS STORY



OBJECTIVES

- Equip Padel pros with a reliable training solution that enhances their ability to coach effectively year-round
- Foster deeper participation by offering unique and interactive training experiences that appeal to players of all levels in the racquet sports programs
- Demonstrate the club's commitment to innovation by integrating cutting-edge technology that elevates member experience

PROGRAM PLAN

- Integrate into Padel training programs by utilizing the trainer as a coaching tool for private sessions, small groups and clinics
- Padel pros utilize Volley as a versatile aid that complements their coaching, providing freedom and creative options in lessons
- Provide a year-round coaching solution while boosting member engagement

RESULTS

Padel pros rely on Volley daily as a core part of their training programs to enhance player development & efficiency

Member participation is up with more players utilizing the trainer for drills, lessons, and clinics

Solo use of Volley steadily increased as members discovered its benefits, creating a positive cycle of usage



“

MEMBER FEEDBACK

“Volley has become an essential part of our padel training programs, with our coaching team recognizing it as an invaluable resource”