

ROLAND RUN CLUB

CUSTOMER SUCCESS STORY



OBJECTIVES

- Utilize Volley to fill the gap in coaching and provide professional-level support in the absence of a dedicated paddle pro
- Maintain competitiveness and ensure club stays current by adopting modern training tools
- Enhance member engagement by introducing innovative training solutions

ABOUT ROLAND RUN

- Hosts 13 competitive interclub platform tennis teams, including 7 men's and 6 women's teams
- Features the second-largest platform tennis community in Baltimore, showcasing its prominence in the sport
- Nearing completion of an expansion to double its court capacity, increasing from 3 to 6 courts to accommodate growing demand

RESULTS

Provided essential support, enhancing training and player development seamlessly

Effectively supported members' learning in place of traditional drill sessions

Frequent member demos at this club have boosted participation and engagement



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MEMBER FEEDBACK

“The convenience of practicing with Volley's on-demand training lessons has sharpened my game. Volley is a great asset to hone in on specific shots prior to a big match or that shot/screen that just needs a little extra work or just scratch that paddle itch”

- Mandy Ackerman

